

Microsoft QuickStart for Evaluating Microsoft .NET Strategy Briefing

Evaluate The Microsoft® QuickStart Program is a great way to determine if Microsoft technology solutions can help your organization meet its business goals. The Microsoft QuickStart Program provides expert technical advice through a series of tightly focused strategy and technical sessions tailored to your specific business needs.

.NET Strategy Briefing: This one-day briefing provides CIOs, CTOs, and key IT managers with an overview of Microsoft's .NET strategy and technologies. The .NET Strategy Briefing examines your company's current IT environment, its technical needs, and its business objectives, and delivers a clear picture of how Microsoft .NET technologies can help you reach your business goals.

Major topics covered include:

- Microsoft's .NET vision.
- Improving business control and flexibility with .NET Enterprise Server products.
- Increasing revenue and building customer loyalty with Commerce Server 2000 Web sites.
- Streamlining content delivery with Content Management Server 2001.

The .NET Strategy Briefing will help Executive Decision Makers answer critical questions such as:

- How does my organization integrate its ERP system with those of our business partners while minimizing cost and maximizing scale and transaction throughput?
- How can I empower my employees to take full advantage of our mission-critical data?
- How can we use XML Web services to build flexible, dynamic, loosely coupled solutions?

Focus on the Right Solution for Your Business

Needs: The .NET strategy briefing includes one of four Microsoft technology-based solutions. These solutions leverage the experience that Microsoft Consulting Services and Microsoft Certified Partners have in building many of the same business systems and solutions for enterprise customers throughout the world.

Select from one of the following Microsoft solutions to focus on during the briefing:

1. The Microsoft Solution for Business Intelligence —

a complete platform for integrating data from across your entire organization and delivering it in analysis-ready form. Built on Microsoft SQL Server 2000 and Office XP, the Microsoft Business Intelligence platform delivers analytical tools that enable knowledge workers to better understand customer's needs.

2. Microsoft Content Management Server 2001 —

a core component of the Microsoft .NET Enterprise Server family, Microsoft Content Management Server 2001 is a comprehensive, scalable enterprise Web content management solution. It enables companies to quickly and efficiently build, deploy, and maintain Web sites of all kinds, including Internet, intranet, and extranet sites. With its automated publishing processes, dynamic content delivery, and efficient site building and site management tools, Content Management Server provides a robust foundation for keeping up with the increasing demand to build new Web sites.

3. The Microsoft Solution for Internet Business —

built on the Microsoft .NET Enterprise Server family, it provides the scalability, performance, and reliability required for today's mission critical Internet applications, along with the flexibility needed to react quickly as business needs evolve. The Microsoft Solution for Internet Business will enable your company to increase revenues through rich sales and marketing capabilities and sophisticated business analytics.



4. Microsoft Solution for Enterprise Application

Integration — built on Microsoft's proven and tested family of enterprise servers, including Microsoft BizTalk® Server, Microsoft SQL Server, and Microsoft Host Integration Server. This solution enables your organization to build and automate tightly integrated business processes that span applications, departments, and organizational boundaries, providing employees and partners with seamless access to the information they need, and a comprehensive view across crucial business operations.

Primary Audience: CIOs, CTOs, IT Managers, and business analysts who wish to learn more about how Microsoft's open .NET technologies can increase their return on existing technology, better meet customer needs and improve overall business results.

Next Steps: The Microsoft QuickStart for Evaluating .NET Strategy Briefing is the first step in a complete path to implementation. The complete solution implementation roadmap consists of five phases. Microsoft Consulting Services and Microsoft Certified Partners are ready to help you at every stage.

Solution Implementation Roadmap:



Evaluate Determine if the technology solution will meet your business objectives. Learn about the core features of the solution as they apply to your business requirements. This phase may include hands-on work to address areas of particular technical concern.

Plan Develop the high level architectural plan, identify risks, and develop the project plan. Choose from fixed-duration consulting packages or custom consulting services that quickly deliver an initial architecture design and identify risks for full deployment.

Build Detailed design, lab work, testing and development. Explore methods for mitigating risks identified during the planning phase, conduct lab testing, and develop a detailed design document. Then create installation, operations, training, deployment, and communications plans. Conclude with a pilot implementation.

Deploy Efficient, low risk deployment of the technology solution. Once the build phase is complete, the solution is ready for a rapid trouble-free implementation. Custom services are available to help your company execute the deployment.

Operate Establish the right operational procedures and support. A complete operations and support plan is critical for the successful deployment of any enterprise solution. Microsoft offers services designed to deliver operational best practices customized for your environment.

The Microsoft Team: Microsoft QuickStart sessions are led by Microsoft Technical Specialists, Microsoft Consulting Services and Microsoft Certified Partners with extensive experience implementing Microsoft .NET solutions. Their experience will enable you to decide whether Microsoft's open .NET technologies can help your organization meet its business goals.

Microsoft Technology Centers: Come join us at a local Microsoft Office or at one of the regional Microsoft Technology Centers with state-of-the art envisioning and demonstration capabilities for a full-day, one-on-one briefing with Microsoft's top experts in XML Web Services and the Microsoft .NET platform.

Need a Microsoft QuickStart?

For more information on the Microsoft QuickStart Deployment Program, please contact Microsoft Consulting Services in your local Microsoft office. www.microsoft.com/business

Microsoft
.net Enterprise Servers